

LOFT LINES

****Now Reaching Over 2000 Sailors****

A NEWSLETTER FROM HAARSTICK SAILMAKERS

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March, 2009

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J 24 Report – By Kris Werner

Steve, Doug, and everyone at Haarstick:

I wanted to thank you guys for working with me, and our team, the past few years on the J-24 program.

I must be honest that at first I was skeptical of the outcome. A good part of my motivation was to try and support a local product made right here in Rochester.

I am a real believer in supporting the “local” guy in any product or service, but I had been happy with one of the “Big” sailmakers and the product was proven fast.

However, after 2 years or so of some good communication and working with some tweaks in designs, I am thrilled with the result. I truly believe that today Haarstick sails are the fastest, as well as the most durable on the market, bar none.

Over the last couple years we have won many local races, but had some inconsistent finishes at the major regattas. These past 12 months have been very good for us.

Kiki won the Pennant series (best of 3 events) and qualified for the World's in Annapolis this May. The lone regatta which I took the helm was the US Nationals, we placed 4th of 54boats, beating several past World and NA champs, and also qualified for the World's. Recently during the Midwinters and the St Pete NOOD, which both featured shifty and tough conditions, we had speed that was second to none and won several races. With a few more breaks and tactical wizardry we could have easily been top 3 in both events. At the St. Pete NOOD, we had Karl Anderson on board. If you don't know Karl, he is a 5 time J24 World champ, as well as Etchells world champ w/Ken Read, just to name a few titles. Anyway, although the NOOD

was very light air, I asked Karl his opinion of the sails and he was quite pleased and impressed with our boatspeed and pointing. His only negative comment was the spinnaker was a little tricky in the super light air, which since it's a Maxi-runner, you probably couldn't argue.

Our goal for the midwinter season was solely to see that the boat and sails were as fast as possible for the upcoming World's in May. After both events I am completely convinced that with your latest design sails we will have the fastest sails and boat at the Worlds, we just need to point it in the right direction! The next event for us is the Annapolis NOOD, immediately after that, the World Championship. I am truly looking forward to sailing with a local product against the best in the World. With the boatspeed I have recently witnessed the sky is the limit and our goal is top ten.

Thanks,

Kris Werner & Team "Pee Wee"
Rochester, NY

Don't Wait Too Long to Order New Sails; Our Production Schedule is Filling Up

If you are thinking about a new sails for the 2009 season don't wait too long. Our Spring Production Schedule is already filling up. Please call or e-mail with any questions. We would be happy to send a quote out to you so please feel free to ask. We look forward to hearing from you.

If you have Repairs that still need attention, please don't wait until the last minute.

Extended Discount in Effect - Terms Below

sales@haarsticksailmakers.com
800-342-5033

On the Water Service for 2009:

Since I have been working as the Sales and Service Manager at Haarstick Sailmakers we have offered free on the water sail evaluations and basic sailing and sail trim advice. This has been a service that Haarstick has provided for many years before my time here. Going into the 2009 season I wanted to make sure that everyone was aware of this service and to try and start organizing a few service days at area sailing clubs.

For anyone in the immediate Buffalo and Rochester areas, please call or e-mail if you are interested in having one of our service representatives out on your boat this spring for a sail evaluation, current Haarstick customer or not.

For the other surrounding areas on the South Shore of Lake Ontario, Buffalo and the Finger Lakes Region we would like to arrange a few Saturdays where we can set a ½ or full day aside to get out with a few customers back to back. Please get in touch with us for details or start asking around your club or marina to see if you can scrounge up a few sailors that wouldn't mind having a trained eye out on their boat.

For six years I have been representing Haarstick Sailmakers out on the water. It is always a learning experience when I get to go out on the water and I always enjoy it. We look forward to hearing from you and going out for a sail.

Doug Burtner
sales@haarsticksailmakers.com
800-342-5033

It's Not Too Late for Discounts: We have extended them

WINTER DISCOUNT PROGRAM: RACING, CRUISING, FREEDOM SAILS:

10% DISCOUNT FOR ONE SAIL, 15% FOR TWO OR MORE SAILS
REDUCE DISCOUNT 2% WHEN USING A CREDIT CARD FOR PAYMENT
ALL INFORMATION REQUIRED TO BUILD THE SAIL MUST BE AVAILABLE TO US BY 2/28/2009
FREIGHT AND NYS TAX EXTRA WHERE APPLICABLE

FALL DISCOUNT PROGRAM: ONE DESIGN SAILS:

10% DISCOUNT FOR ONE SAIL, 15% FOR TWO OR MORE SAILS
REDUCE DISCOUNT 2% WHEN USING A CREDIT CARD FOR PAYMENT
ALL INFORMATION REQUIRED TO BUILD THE SAIL MUST BE AVAILABLE TO US BY 2/28/2009
FREIGHT AND NYS TAX EXTRA WHERE APPLICABLE

For above Discounts payment terms are as follows:

50% deposit with balance due on completion prior to shipment, or pick up OR within 30 days of invoice if stored at our loft for the spring. Storage for new sails is free.

SAIL INQUIRY:

sales@haarsticksailmakers.com
800-342-5033
585-342-5200

J24 Sail Specials:

Mainsail \$400 (1 Season of use) These two sails got Fourth at the 2008 Nationals.
Genoa \$500 (1 Season of use) (Sale Pending)

Genoa \$1050 (used 3 regatta's)

Email: sales@haarsticksailmakers.com or call 800-342-5033

Regional Yacht Clubs:

Rochester area / other:

www.brockportyachtclub.org
www.saileyc.com (Canandaigua)

www.geneseeyc.org
www.oswegoyachtclub.org
www.rochesteryc.com
www.sodusbayyc.org
www.pultneyvilleyachtclub.org
www.ithacayc.org
<http://oneidalakesailingclub.org>
www.newportyc.org
www.otsegosailingclub.com

Buffalo Area:

www.buffaloyachtclub.org
www.sailbhsc.org (Buffalo Harbor Sailing Club)
www.j22buffalo.com
www.olcottyachtclub.com
www.buffalocanoeclub.com
www.yyc.org (Youngstown YC)
www.iycwilson.com (Wilson)

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<http://www.haarsticksailmakers.com/Newsletter/Newsletter.html>

Please let us know if you are changing your contact info. We will update our database.

If you stop receiving our newsletters, check your spam filters, we may be getting blocked.
If we are getting blocked just add sales@haarsticksailmakers.com to the accepted address list.
-Thanks.

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